



NEWS FOR RELEASE: Dec. 9, 2009

CONTACTS: Karen Renk
Incentive Marketing Association - 630.369.7780
Karen@incentivemarketing.org

Sue Voyles
Logos Communications – 734.667.2005
sue@logos-communications.com

Incentive Gift Card Council Announces 2009-2010 Board of Directors

Naperville, IL – The board of directors for the 2009-2010 term has been announced by the [Incentive Gift Card Council](#) (IGCC), a special industry group of the [Incentive Marketing Association](#).

Leslie A. Demourelle, manager of new business implementation for Walgreens Co. in Deerfield, IL has been elected to serve as President of the incoming Board. Other members include:

- Executive Vice President: Betty Weinkle, CPIM, of American Express Incentive Services, Miami, FL
- Vice President – Education: Alex Calicchio of C2 Consulting Services, Delray Beach, FL
- Director of Agency Relations: Nick Balestino of Hallmark Insights, Minneapolis, MN
- Director of Communications: Monique Agaliotis of Incentive/Sales & Marketing Management Magazines, New York, NY
- Director of Membership: Heather Abbott of Barnes & Noble, Inc., New York, NY
- Director of Media Relations: Stacey McAllister of RK Incentives, Albany, CA
- Past President: Andrew Dodge of L. L. Bean Direct to Business, Freeport, ME

For more information about the [Incentive Gift Card Council](#) (IGCC), visit <http://www.usegiftcards.org>, call 630-369-7780 or e-mail igcc@incentivemarketing.org.

About the Incentive Gift Card Council – The Incentive Gift Card Council is a strategic industry group within the Incentive Marketing Association (<http://www.incentivemarketing.org>). The IGCC educates the incentive marketplace and the corporate community on the benefits of gift cards, including choice, value and service, and other key attributes recipients say that they want their awards to have. For more information, please visit <http://www.usegiftcards.org>

###

Incentive Gift Card Council
1601 North Bond St., Suite 303
Naperville, IL 60563
630.369.7780