



## Certification Renewal Application

To maintain the CPIM designation, you must successfully complete the renewal assessment form every three years. The renewal assessment form that follows is designed to illustrate your commitment to continuing education and industry involvement. The renewal fee is \$100 for IMA members and \$250 for non-members. Please complete this form and return it to IMA with the renewal fee by September 22, 2008. Thank you.

Name \_\_\_\_\_

Company \_\_\_\_\_

Date of Initial Certification September, 2005

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

CPIM Recertification Fee       IMA Member - \$100     Non-Member - \$250

Check Enclosed

Charge \$\_\_\_\_\_ to  American Express     Discover     MasterCard     Visa

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Payments or contributions to IMA are not deductible as charitable contributions for Federal Income Tax purposes.  
Payments may be deductible as a business expense; consult your tax advisor.

Federal Tax Identification number is 36-4250393.

Please forward completed application and payment to:



Incentive Marketing Association

IMA Certification  
1601 North Bond Street  
Suite 303  
Naperville, IL 60563  
Fax: 630.369.3773

# CPIM Renewal Application

Name

INDUSTRY EXPERIENCE/ LEADERSHIP/ CONTINUING EDUCATION PROFILE SINCE CERTIFICATION OR LAST RE-CERTIFICATION	General Point Allocation  100 points needed	Minimum Points in this Category	Maximum Points in this Category	Candidate's Points
<b>INDUSTRY EXPERIENCE</b> Since Certification/Re-certification		12	40	
Years in Incentive Marketplace	Two points per year			
Current Special Markets Position (Select the one that best fits your current area of responsibility.) President VP/Director Manager Regional Sales Support	6 5 4 3 2			
IMA Membership List year's of membership since certification.	Two points per year		6	
IMA Strategic Industry Group Membership since certification.  List year's of membership: IMA-Canada GIC IGCC IMRA OIC/ITC PIC	Two points per Year for each SIG			
Membership in Industry Associations since certification:  List year's of membership: SITE PPAI Regional Groups NAER SHRM Other (List)	Two points for each year of membership			
Trade Show Participation since certification.  The Incentive Show Motivation Show New York Incentive, Reward & Recognition Show PPAI Shows ASI Shows SHRM Other shows that feature incentive product exhibits	Two points for each show where you have exhibited or attended.			
<b>TOTAL POINTS FOR INDUSTRY EXPERIENCE</b> Since Certification/Re-certification				

		<b>Minimum Points</b>	<b>Maximum Points</b>	<b>Candidate's Points</b>
<b>INDUSTRY LEADERSHIP</b> Since Certification/Re-certification		<b>10</b>	<b>40</b>	
IMA Board of Directors	4 points for each year served as a Director			
Other Industry Association Board of Directors List association(s) and term(s) of office:	3 points for each year served as a Director			
IMA SIG Board of Directors List SIG(s) and term(s) of office:	3 points for each year served as a Director			
IMA Mentor or Mentor program sponsored by other industry associations (list association)	2 points for each year served as a Mentor			
Chair of IMA Task Force/Committee/SIG Committee Chair/Other Industry Association Committee  List committee(s) and year(s) of participation:	3 points per Chair assignment			
IMA Task Force or Committee/Other Industry Association/SIG Committee Participation since certification  List Task Force(s) and committee(s) and year(s) of participation:	2 points per Committee assignment			



<b>CONTINUING EDUCATION</b> Since Certification/Re-certification		<b>Minimum Points</b>  <b>35</b>	<b>Maximum Points</b>  <b>75</b>	<b>Candidate's Points</b>
BA or BSA Degree	5		5	
MBA List institution and year degree was earned:	5		5	
PhD List institution and year degree was earned:	5		5	
Completed IMA Strategic Incentive Program Design Seminar List date of completion:	10		10	
Participation in IMA Summit	12 points per Summit		36	
Participation in IMRA Marketing Conference	8 points per Conference		24	
Participation in SIG Seminars. List SIG and seminar titles:	3 points per seminar outside of Summit or IMRA Marketing Conference			
Participation in industry seminar/Webinar programs presented by IMA and/or other industry Associations (SITE, PPAI, Forum, regional groups, Motivation Show, etc.) List sponsoring group, seminar title and year of participation:	3 points per seminar/Webinar			

<b>CONTINUING EDUCATION</b> (Continued)				
Participation in general Sales and Marketing Seminars.  List seminar title and year of participation:	1 point per seminar			
<b>CERTIFICATION RENEWAL POINT SUMMARY</b>				
<b>INDUSTRY EXPERIENCE</b>		<b>12</b>	<b>40</b>	
<b>INDUSTRY LEADERSHIP</b>		<b>15</b>	<b>40</b>	
<b>CONTINUING EDUCATION</b>		<b>45</b>	<b>75</b>	
<b>TOTAL POINTS NEEDED - 100</b>				

To the best of my knowledge, the information provided on this form is correct.

\_\_\_\_\_  
CPIM's Signature

\_\_\_\_\_  
Date

Intentional misrepresentation of any information on the CPIM Application Form will disqualify the candidate for renewal of their CPIM designation.